**AHS 3207 Cultural Heritage and Development**

**Objectives:** The course aims at equipping students with values attached to cultural resources, it goes further to create an awareness of the existing conflict between culture and development.

**Course Description**

This course is pertinent to students majoring in Archaeology and Heritage studies and Development studies. It entails a critical analysis of major development projects in the both developed and developing countries. It also examines various ways through which Heritage resources can be reconciled with development projects to achieve sustainable development. AHS 306 also introduces various mitigation measures that can employed to avoid total destruction of sites in favour of development.

**Assessment:** 30% Course Work; 70% Examination

**Course Outline**

Topic1: The Concept of Development

* 1. Definition
	2. Indicators of development
	3. Heritage for Development

Topic 2: Local Development Theory

 2.1 Rural Development

 2.2 Heritage site Management

 2.3 Intellectual Property

 2.4 Cultural Heritage and education

 2.5. Valorization of Heritage

Topic 3: UNESCO

 3.1 History of the Organization

 3.2 Declarations

 3.3 Recommendations

 3.4 Conventions

Topic 4: World Heritage Sites

 4.1 Yardstick for nominating world Heritage sites.

 4.2 Benefits of world Heritage Sites to the surrounding populace

 4.3 Types of sites

Topic 5: Cultural Districts

 5.1 Industrial Cultural Districts

 5.2 Open museum Cultural Districts

 5.3 Institutional Cultural Districts

 5.4 Metropolitan Cultural Districts

 5.5 Clustering and Cluster Theory

 5.6 Idiosyncratic Knowledge

**Basic Readings**

Canibano, L., Garcia. A. 1999, the value relevance and managerial implications of intangibles: aliterature review, in Grojer, J.E. and Stolowy, H. (Eds), *Classification of Intangibles*, Groupe HEC, Jouy-en-Josas, pp. 78-126.

Hopwood, A. G. 1987, *the archaeology of accounting systems*. Accounting, Organizations and Society, 12(3), 207–234.

Kotler, N. and Kotler, P. 1998, *Museum strategy and marketing*., Jossey – Bass Inc. Publishers.

Lev, B. 2001, *Intangibles. Management, Measurement and Reporting*, The Brookings Institution, Washington, DC.

European Cultural Tourism Network. 2005. Cardiff Declaration on Cultural Tourism, ECTN.

ICOM. 2000. Proposal for a Charter of Principles for Museums and Cultural Heritage, ICOM.

National Trust for Historic Preservation. 2005. Cultural Heritage Tourism Fact Sheet