**BLS3124 MULTIMEDIA LIBRARIANSHIP**

**Short Description**

The course introduces learners to the techniques of managing information materials in different forms other than paper

**Aim**

To enable learners acquire skills for managing information materials in different forms other than paper

**Learning outcomes**

At the end of this course, learners shall be able to:

* Identify, select, describe and use the different types of media resources in information institutions
* Develop multimedia collections
* Develop strategies for managing different forms of information materials
* Design a library media system

**Intellectual, Practical and Transferable Skills**

* Knowledge and skills of Identification, selection, description and use different types of media resources
* Skills in developing multimedia collections
* Knowledge and skills of managing different forms of information materials
* Knowledge of how to establish a media library

**Teaching and Learning Pattern**

By use of lectures, study visits, group discussions, practicals, project and individual research

**Indicative Content**

Introduction to Multimedia librarianship, History of media technology, The role of multimedia in library and information service, types of media resources (Flat projected, three dimensional materials, Projected Visual materials, Projected Audiovisual materials, Audio materials, Non-projected visual materials, programmed materials and microforms); Developing multimedia collections, Presentation of materials, Media Technology Equipment (Recording, Storage, transmission, communication), Selection and acquisition of media materials and equipment, maintenance and care of multimedia materials and equipment, microfilming, reprography and digitization, setting up a library media system

**Assessment Method**

Tests, coursework, group work presentations and the project will constitute 30% and final examination 70%

**Indicative Sources**

1. Cabeceiras, James. 1991. The multimedia library: materials selection and use. 3rd ed. Library and information science series, New York: Academic Press
2. Chandra, R., Shrivastava, A.P. 2003. Information preservation in Library management
3. Evans, G. E. 1995. Chapter 5 in *Developing Library and Information Centre Collections*, 3rd ed., Engelwood, CO: Libraries Unlimited
4. Maddison, John. Information technology and education: an annotated guide to printed audio visual and multimedia resources
5. Morris, Betty et al. 1992. Administering the school library media centre. 3rd ed.
6. Robertson, I. 1991. Audio-visual equipment: a technician’s and user’s handbook. Oxford: BH
7. Wittich, W A & Schuller, C F. Audiovisual materials: their nature and use. 4th ed. New York: Harper and Row
8. Massachusetts School Library Media Association. 2003. Massachusetts School Library Media Programme Standards for 21st Century learning. Massachusetts: The Association