## COX 4118 INVESTMENT AND PORTIFOLIO MANAGEMENT (3 CU)

**Course Description:**

This course addresses investment analysis and portfolio management issues, risk and return, capital and money markets, and the theory of efficient markets i.e. efficient market hypothesis

**Learning Outcomes:**

Upon completion of this course, students will be able to complete the following key tasks:

* Describe the portfolio management policy and determination of a portfolio management policy,
* Discuss the relationship between risk and return especially for a two- asset portfolio
* Describe operations of financial and capital markets
* Discuss the theory of efficient market hypothesis
* Carry out an environmental and situational analysis.

**Intellectual, practical and transferable skills**

* Problem solving skills
* Team work
* Analytical Skills

**Teaching and Learning Patterns**

* Use of case studies
* class discussions
* straight lecture
* Group presentations

**Indicative Content**

The course content will include; investment and portfolio analysis, the role of a finance manager and investment decision, financial markets, modern portifolio theory, Risk – return analysis for a two- asset portfolio and risk minimization through diversification, Capital markets and efficient market hypothesis such as the weak form, semi-strong form and the strong form , environmental/situational analysis

**Assessment Method**

The assessment method is structured to include coursework and final examination. Coursework consists of assignments, presentations and tests.

Course work assessment 30%

Final Examination 70%

100%

The minimum cumulative mark required to pass is 50%, is required to pass this unit. This includes course work and final examination. Each course in the programme is allowed a maximum of three hours for final examination.

**Reference Materials**

* Frank Reilly (2002): Investment Analysis and Portfolio Management. 2nd edition
* Pike, R and Neale, B (1999): Corporate finance and investments: Decisions and strategies. 3rd edition prentice hall.