**CSK 1104 THE DEVELOPMENT OF COMMUNICATION IN UGANDA (Core)**
This course places the development of communication in Uganda in historical perspective. It surveys the evolution of the traditional forms of communication from pre-colonial to the development of contemporary forms: the newspapers, magazines, broadcasting and motion pictures. Changes in the structure of these contemporary forms are examined in connection with the historical, cultural and political trends in Ugandan society. Current knowledge about mediated communication and the role of communication in contemporary social issues will also be studied.
The practicals will delve into error-analysis in the Ugandan context and recommend solutions.

**Course objectives:**

This course will enable the student to:

* Appreciate the development of communication
* Grasp the effect of globalization on communication in Uganda
* Assess the economic impact of communication at the community and national level

**Course outline:**

Unit 1: Traditional and modern forms of Communication

Development of Traditional and modern forms of Communication

The role of Traditional and modern forms of Communication

Evaluation of Traditional and modern forms of Communication

Unit 2: The roles and activities of communication practitioners

Communication ethics

The impact of global communication

Social roles of communication media

Unit 3: The development of communication and social identity

The role of communication developments in social, psychological ad cultural contexts

Communication development and power

Unit 4: The changing roles of communication in society

Relationship building

Employment transformation e.t.c

Unit 5: Transformation of communication Institution ownership in Uganda and its implications

Nationalisation Vs Liberalisation of communication institutions

Evaluation of Nationalisation Vs Liberalisation of communication institutions

Unit 6: Communication regulatory Institutions in Uganda

The Uganda Communications Commission

The Uganda Journalism Institute

The Copy right Regulatory body

**Learning outcomes:**

The student will be able to appreciate the development of communication in Uganda as well as its role to society and the nation at large.

**Course assessment:**

Extended coursework essay}

Group presentation} = 30%

Test}

Final Comprehensive Examination = 70%

(End of Semester)

**Instruction methods:**

Lectures

Case Studies

Group Discussion and Class Presentations

ActivityResearchWork

**References:**

1. Kyeyune, H. (2004, May 21). *CASE STUDY: UGANDA* (Abdus Salam International Center for Theoretical [Physics](http://en.wikipedia.org/wiki/Physics)Radiocommunications Unit New Radiocommunication Technologies for Information and Communication Technologies in Developing African Countries). Retrieved December 2, 2005, from <http://wireless.ictp.trieste.it/ITU_workshop/casestudies/Uganda.doc>
2. CIA. (2010, March 18) *Uganda*. Retrieved April 3, 2010, from <https://www.cia.gov/library/publications/the-world-factbook/geos/ug.html>
3. [**^**](http://en.wikipedia.org/wiki/Communications_in_Uganda#cite_ref-2)["Uganda Posts Ltd"](http://www.ict.go.ug/index.php?option=com_content&view=article&id=88:uganda-posts-ltd-&catid=50:affiliates&Itemid=86), *Ministry of Information and Communication Technology*, 4 April 2010\