**CSK 2111 COMMUNICATION IN THE NEW AGE (Core)**This course is survey of the present state and future applications of interactive communication technologies, cable and satellite delivery systems, worldwide computing network and other electronic media. It examines the impact of these technologies on society behaviour as well as their influences on communication. Topics include the way technology affects cognitive processing of messages, knowledge representations, visualization and the manner in which communication technologies are adapted and implemented for various purposes. Emphasis will be on development of skills in interactive multimedia design, application and evaluation.

The practicals will include how to e-mail and internet facilities in communication.

**Course Objectives**:

The purpose of this course is to give the students a basic understanding of computers and describe the use of information technology in the modern world.  It will help the students feel comfortable using and talking about computers and other components of information technology. Students will learn how to use the software available on work places and network such as the Office 2000 Suite of productivity software, which includes Word, Excel, Access, PowerPoint, and Outlook.  A large focus will be on e-business and e-commerce, and how these technologies are shaping today's businesses.

A brief outline of topics to be discussed is as follows:

            Chapter 1: Foundations of Information Technology in Business  
            Chapter 11: Computer Hardware  
            Chapter 12: Computer Software  
            Chapter 13: Data Resource Management  
            Microsoft Office 2000 - Word, Access, Excel, Frontpage, Powerpoint  
            Chapter 2: Competing with Information Technology  
            Chapter 3: The Internetworked E-Business Enterprise  
            Chapter 4: Electronic Business Systems  
            Chapter 5: Electronic Commerce Systems  
            Chapter 6:E-Business Decision Support

**Learning Outcomes:**

By the end of the course, students should be able to:

1. Understand the different ways new technologies can be used to communicate
2. Demonstrate knowledge of the most appropriate technology for communication purposes

**Course assessment:**

Extended coursework essay}

Group presentation} = 30%

Test}

Final Comprehensive Examination = 70%

(End of Semester)

**Instruction methods:**

Lectures

Case Studies

Group Discussion and Class Presentations

Activity Research Work

**References**:      “*Management Information Systems – Managing Information Technology in the E- Business Enterprise*”, 5th Edition, James A. O’Brien, Irwin McGraw Hill, 2002*“Office 2000 Complete Reference”*, Stephen Nelson, Osbourne McGraw Hill, 1999 (Optional)