**CSK 2211 COMMUNICATION AND GENDER**

Effects of gender on the interpersonal communication process. Construction of gendered identities via communication practices. Examination of theories of gender and the role of gender in organizational, institutional, and media communication practices. The course explores the ways people create, maintain, and augment the meaning of gender, developing insight into understanding gender ideology and the media representation of gender. The course examines how ideas about gender shape our communication practices, and how our practices of communication produce gender.

**Course Content:**

1. Foundations of Gender Communication  
   -Communication & gendered Communication  
   -Theories conceptualising Gender  
   -Sex, Gender, Sexism and Sexual Orientation  
   -Principles of Gender Communication  
   -Language and social styles of men and women  
   -Non-verbal cues and gender identity  
   -Masculine and Feminine Listening styles
2. Gender’s Role in Creating and Monitoring Personal Relationships  
   -Taylor and Altman’s Social Penetration Model and Rawlins six stages model of friendship  
   -Same sex and cross or mixed sex friendship  
   -Ten Relationship stages
3. Gender and Communication in context

* Gender Media
* Gender themes
* Bias in new coverage
* Gender stereotypes and inequalities
* Practices Vs Communication
* Educational process Vs Communication
* Media portrays of violence of women
* Mediated Images of relationship between Men and women

1. Issues &Challenges in Gender Communication

* Media Gendering
* The gender issues in sports Coverage music videos
* Physical and sexual aggression
* Rape myths
* Gender Violence

**Learning outcomes:**

The student will be able to competently handle all issues related to gender and communication in various situations.

**Course assessment:**

Extended coursework essay}

Group presentation} = 30%

Test}

Final Comprehensive Examination = 70%

(End of Semester)

**Instruction methods:**

Lectures

Case Studies

Group Discussion and Class Presentations

Activity Research Work

**References**

Wood, J. (2009) *Gendered Lives: Communication, Gender, and Culture,* 8th Edition (Cengage: Belmont, CA). ISBN-10: 1428229957 | ISBN-13: 9781428229952

Lea P. Stewart, Pamela J. Cooper, Alan D. Stewart, and Sheryl A. Friedley. (2002) [Communication and Gender (4th Edition)](http://www.amazon.com/Communication-Gender-4th-Lea-Stewart/dp/0205317200/ref=sr_1_2?ie=UTF8&s=books&qid=1282199592&sr=1-2)

Gamble T.K. and Gamble M. W. (2002). The Gender Communication Connection

[Diana K. Ivy](http://www.amazon.com/Diana-K.-Ivy/e/B001ITW000/ref=sr_ntt_srch_lnk4?_encoding=UTF8&qid=1282199592&sr=1-4) and Phil Backlund(2007).[GenderSpeak: Personal Effectiveness in Gender Communication (4th Edition)](http://www.amazon.com/GenderSpeak-Personal-Effectiveness-Gender-Communication/dp/0205493181/ref=sr_1_4?ie=UTF8&s=books&qid=1282199592&sr=1-4)