**COURSE CODE: IFA 1223**

**COURSE NAME: FASHION DESIGN I**

**Course Description**

Basic skills of cloth making: pattern drafting and making of the basic blocks. Development of a fashion design concept with the help of Story board: research boards, mood boards, colour boards, design briefs and creating portfolios. Drawing for fashion relating drapery to human figure, culture, environment, etc.

**Aims and Objectives**

1. For the students to understand the relationship between the human form     and various fabrics

2. To develop observational and data gathering skills which facilitate the     design development process.

3. For the students to understand the principles of pattern drafting and the     basic construction methods.

**Course Outline**

**Week 1-4: A study of fabric and the human figure**

    (i) The relationship between various kinds of fabric and the human form

**Week 5-8: Developing design concepts**

    (i) Research and design development

    (ii) Design Presentation

**Week 9-11: Pattern drafting (Basic Blocks)**

    (i) Basic elements of Design and drafting

    (ii) Basic adaptations

    (iii) Advanced adaptations

**Week 12-15:** Garment construction

     (i) Construction Basics

**Learning Outcomes**

At the end of the course study, students should be able to:

1. Identify and understand the behavior of fabrics when draped on the human     figure.

2. Carry out research for purposes of inspiring creativity and design     presentation.

3. Apply the acquired skills to draft basic blocks and develop them into     working patterns

4. Apply the basic garment construction techniques.

**Teaching Methods**

Specimen studies, Lectures, Reference to; visual aids, established Text books and standardized developed models, interactive studies, Research through self studies, Prototype production exercise and Case studies.

**Assessment method**

Coursework, class exercises through prototype productions, Question and answer sessions and examinations.

**Reading References**

1. [www.Fashion-era.com](http://www.Fashion-era.com)

2. [www.jfks.de/slife/classictrips/france2000/frenchfashion.html](http://www.jfks.de/slife/classictrips/france2000/frenchfashion.html)

3. Ireland J.P (2004), *Fashion design drawing and presentation*, Batford     Ltd London.

4. David, Brenda (1981*) drawing the human body*, Pitman Publishing     Ltd,     London.

5. Konemann, (2000) *A History of Fashion in the 20th Century*, MBH     Bonner, Germany.

6. Macropedia vol.5 1015 6th Edition.

7. A Pepin Press Design book, (1998), *A pictorial history of costume and     fashion* press, New York.

8. Rosanna P., Horsting R. (1970), *History of fashion*, John Wiley and     Son Inc.

9. Mckelvey K., Munslow J., (2006), *Fashion Design*, Blackwell Science     Ltd, Oxford, Uk.

10. Seaman J., (1996), *Fashion illustration basic techniques*, BT Batsford       Ltd London.

11. Gillow, John, 2003. *African Textiles: Colour and Creativity across a     Continent*, London: Thames & Hudson.

12. Clarke, Duncan 2002. *The Art of African Textiles*, San Diego, California:       Thunder Bay Press, San Diego.

13. Dorling K, (1996), *The Complete book of Sewing* Dorling Kindersley,       London

14. Winifred A, (2004) *Metric Pattern cutting* Blackwell Publishing Ltd,        Oxford