**COURSE NAME: FASHION DESIGN III**

**COURSE CODE: IFA 3117**

**Course Description**

Design experiences with various styling applications, fabric collections leading to product construction or fashion shows representing studied themes, relating Fashion designs with accessories. Industrial attachment for work experiences for garment and product construction skills, machine operation and maintenance

**Course Objectives**

* To inspire, motivate and arouse creativity geared towards experience and production for growth in the fashion Industry.
* To challenge the creative mind through the exploration of possible Fashion creation     materials and to appreciate the human body as a medium of fashion.
* To provide an opportunity for a hands on experience and to nurture confidence in a     student while preparing for the competitive economic world through Industrial     attachments and Fashion shows.
* To have students develop an understanding of the relationship between styling principles, Pattern draftingstyling applications and garment construction technical skills

**Course outline**

**Week 1:** A study of fashion styling applications

       - Lines for styling

**Week 2:** A study of fashion styling applications

        - Drapery in Fashion design

**Week 3:** A study of fashion styling applications

              - Fabric manipulation and its application in fashion

**Week 4:** Pattern drafting reflecting styles in unit one

**Week 5:** Pattern drafting reflecting styles in unit one

**Week 6:** A study of fashion styling applications

**Week 7:** Pattern drafting reflecting styles in unit one

**Week 8:** Clothing construction Reflecting styles in unit one

**Week 9:** Clothing construction Reflecting styles in unit one

**Week 10:** A study of fashion styling applications

                - The use of two or more styling applications for fashion creation

**Week 11:** Pattern drafting reflecting styles in unit one

**Week 12:** Clothing construction Reflecting styles in unit one

**Week 13:** Relating Fashion to accessories

          - The creation of a complete Fashion image for situations through the             coordination of Fashion accessories to garment styles

**Week 14:** Clothing construction Reflecting styles in unit one

**Week 15:** Clothing construction Reflecting styles in unit one

**Learning outcome**

By the end of the course, students will be able to:

1)   Apply a range of styling applications in their Design production processes.

1. Independently produce fashion designs and garments and present them professionally
2. Confidently, diligently and independently organize fashion shows to display their productions.

**Methods of teaching**

Lectures, discussions, demonstrations, field visits, presentations, use of case studies, documented guides and self study.

**Assessment methods**

1. Course work Checks through presentations and a one to one analysis.

2. Critique -

   A  Presentation of work before fellow students and other lecturers other   than the designated teacher of discipline for critique and defense of authenticity.

3. Time Bound assignments, with a relax, on presentation of proper documentation for      need of extension.

4. Examinations theory and practical.

**List of books**

1. [www.Fashion-era.com](http://www.Fashion-era.com)

2. [www.jfks.de/slife/classictrips/france2000/frenchfashion.html](http://www.jfks.de/slife/classictrips/france2000/frenchfashion.html)

3. Ireland J.P (2004), *Fashion design drawing and presentation*, Batford     Ltd London.

4. David, Brenda (1981*) drawing the human body*, Pitman Publishing     Ltd,     London.

5. Konemann, (2000) *A History of Fashion in the 20th Century*, MBH     Bonner, Germany.

6. Macropedia vol.5 1015 6th Edition.

7. A Pepin Press Design book, (1998), *A pictorial history of costume and     fashion* press, New York.

8. Rosanna P., Horsting R. (1970), *History of fashion*, John Wiley and     Son Inc.

9. Mckelvey K., Munslow J., (2006), *Fashion Design*, Blackwell Science     Ltd, Oxford, Uk.

10. Seaman J., (1996), *Fashion illustration basic techniques*, BT Batsford       Ltd London.

11. Gillow, John, 2003. *African Textiles: Colour and Creativity across a     Continent*, London: Thames & Hudson.

12. Clarke, Duncan 2002. *The Art of African Textiles*, San Diego, California:       Thunder Bay Press, San Diego.