**JCO 1203 THE MEDIA IN HISTORICAL CONTEXT**

**COURSE NAME: THE MEDIA IN HISTORICAL CONTEXT COURSE CODE: JCO 1203**

**CREDIT UNITS: 3**

**CONTACT HOURS: 45**

**TYPE OF COURSE: CORE**

**Course Description:**

The course explores the history of the media and their role in the political history of Uganda. Students learn about: important themes and milestones in the history of Uganda; the historical development of the media; historical relationship between politics and the media; economic liberalization and the advent of private and commercial media; key figures and moments in media/journalism history; selected African and global case studies in the history of journalism and the media.

**Course Objectives:**

1. To give the learner a broad overview of the history of the media from a global, regional and local perspective.

2. To equip the learner to critically analyze the interrelationships between the political history and democratic development of Uganda and that of the media.

**Course Outline:**

Section A: The global and regional context

1. Global survey of the history of the media.

2. Survey of the history of the media in Africa.

3. Global, regional, and national trends in media development. Section B: The Ugandan media in historical context

4. Religious and political roots of the media in Uganda.

5. The Ugandan media in the colonial era.

6. The post-independence Ugandan media (1962-1967).

7. The media under Idi Amin (1971-1979).

8. The post-Amin media: recovery and regression (1979-1985).

9. The media under the National Resistance Movement: freedom of expression and its mixed fortunes.

Section C: Case studies

10. Political history of journalism and the media in Africa.

**Learning Outcomes:**

By the end of the course, the learner should be able to:

1. Explain the historical development of the media from the printing press to the Internet and social media.

2. Relate global and regional trends in the development of the media to media development trends in Uganda.

3. Identify linkages between landmark political developments and the historical development of the media in Uganda.

**Methods of Teaching/Delivery:**

• Lectures

• Individual and group research

• Presentations

**Methods of Assessment:**

• Coursework and oral presentation will contribute 40% to the final grade.

• The final examination will contribute 60%.

**Readings/Reference Materials/Learning Resources:**

• Fourie, P. J. (2008) (ed). Media Studies, Volume 1: Media History, Media and Society. Cape Town: Juta & Co.

• Barratt E. and Berger G. (eds.). 2007. 50 Years of Journalism: African media since Ghana’s independence. Johannesburg: African Editors Forum.

• Chibita M. and Fourie P. 2007. A socio-history of the media and participation in Uganda. Communicatio: South African Journal for Communication Theory and Research. 33(1). 2007:1-25.

• Gariyo, Z. 1992. The press and democratic struggles in Uganda, 1900-

1962.Working Paper No. 24. Kampala: Centre for Basic Research.

• Gariyo, Z. 1993. The media, constitutionalism and democracy in Uganda.

Working Paper No. 32. Kampala: Centre for Basic Research.

• Mwesige, P. 2004. ``Can you hear me now?'': Radio talk shows and political participation in Uganda. Ann Arbor, MI:Proquest. Phd. Dissertation.

• Ocitti, J. 2005. Press, Politics and Public Policy in Uganda: The Role of

Journalism in Democratization. Lewinston, NY: The Edwin Mellen Press

• Turyamwijuka, J. 2004. History and development of Radio Uganda, in 50 years of Radio Uganda.