**JCO 4202 PHOTOJOURNALISM WORKSHOP**

**COURSE NAME: PHOTOJOURNALISM WORKSHOP COURSE CODE: JCO 4202**

**CREDIT UNITS: 4**

**CONTACT HOURS: 60**

**TYPE OF COURSE: CORE**

**Course Description:**

This advanced photojournalism course takes a hands-on-approach to news photography. Students spend most time in the lab working on various projects and learning to apply their news and information gathering techniques using visual and audio techniques and tools. The primary outputs of this course are a series of photographic projects contributing to a final portfolio. Students are offered the opportunity to exhibit their portfolios for public viewing. Comments and professional critique by their peers and professionals are encouraged.

**Course Objectives:**

1. To manage visual communication projects in writing and photography including exhibitions and lab-based activities.

2. To demonstrate professionalism in photojournalism.

3. To interpret photographs and charts relevant to course material.

**Course Outline:**

1. Digital imaging.

• The computer as a tool for digital alterations of images.

• Creative illustrative presentations.

2. Documentation essay.

• Photography for journalistic investigation.

• Short photo documentary.

• Issue documentation.

3. Intermediate photojournalism.

• Narrative picture project.

• Sequencing.

• Picture story.

4. Seminar.

• Examining changing trends.

• Visual communication.

• Visual techniques.

• Ethics.

**Learning Outcomes:**

By the end of the course the student will be able to:

1. Apply the principles of photography to journalistic assignments.

2. Use creative approaches to photojournalism.

**Method of Teaching/Delivery:**

• Lectures

• Group and individual fieldwork

• Class and lab-based critiques

• Guest presenters

**Assessment Method:**

• Progressive assessment 100%

**Readings/Reference Materials/Learning Resources:**

• Whiteside, J. Alan, Mary F. Whiteside, and Robert E. Griffin. "The Structured Writing Technique of Visually Organizing Content: Its Roots and Fruits." In Roberts A. Braden, Darrell G. Beauchamp, and Judy Clark Baca, (Eds.) Perceptions of Visual Literacy. 1989 Annual Conference Proceedings. 1990.

• Kelly, James D. "The Graph Makers: A Survey of the Newspaper Editorial Workers Who Create Charts and Graphs."Association for Education in Journalism and Mass Communication Conference, Minneapolis MN, 1990.

• Moore, David and Francis Dwyer, eds. Visual Literacy: A Spectrum of Visual Learning. Englewood Cliffs NJ: (Educational Technology Publications, 1994).

• Knowlton, John. "On the Definition of A 'Picture'." AV Communication

Review. 14 (1966): 157-183.

• Willows, D. M. "A Picture is Not Always Worth A Thousand Words: Pictures as Distractors in Reading." Journal of Educational Psychology. 70 (1978): 255-262.