**JCO 4208 PROFESSIONAL PROJECT**

**COURSE NAME: PROFESSIONAL PROJECT COURSE CODE: JCO 4208**

**CREDIT UNITS: 4**

**CONTACT HOURS: 60**

**TYPE OF COURSE : CORE**

**Course Description:**

The Professional Project is a substantial journalism story or series in any medium. It is intended to demonstrate the student’s ability to conduct in-depth research, gather and organize large amounts of material, and present that material professionally. Where possible, students should choose a subject related to the subject(s) they are majoring in the arts or social sciences. Students may also be required to produce a reflection on the substantive issues they have addressed in their story. This reflective piece would require students to list the sources of their story but more importantly to write about the subject matter from an academic perspective and to address ethical, legal or other issues their story raises.

**Course Objectives:**

1. To give students an opportunity to demonstrate their learning by developing professional projects that have practical value.

2. To encourage creativity by enabling students to translate classroom knowledge into practical applications.

**Course Outline:**

The Professional Project shall be a practical body of work intended to apply and demonstrate basic professional skills in the student’s field of specialization or area of practical interest. Originality, creativity, and innovation will be prized elements of a bachelor’s project. The project shall be submitted in form of a professional portfolio that will include a narrative report of the student’s work.

**Learning Outcomes:**

By the end of the course students will:

3. Be able to translate the knowledge and skills they have acquired into well-thought out projects that have the potential to be applied for real- life professional purposes.

**Methods of Teaching/Delivery:**

• Students will work with designated supervisors who will guide them through the process of developing their projects.

**Methods of Assessment:**

• Progressive assessment 100%