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| **TOU 1107 Sociology of Tourism** | **Course Title:** |
| Course Description:  The course introduces students to key sociological concepts and theories which are relevant in tourism. Tourism emerges from social constructions and it is importance for student to gain knowledge in this discipline so as to be able to think critically about tourism. | |
| Course Objectives:   * Understand the general concepts in sociology * Explain the key theories within sociology of tourism * Apply the knowledge of sociology in tourism. | |
| **Course Outline:**   * Introduction to sociology of tourism * Theories and approaches within sociology of tourism * Tourisms place within the discipline of sociology * Interaction between sociology, tourism and travel (identity, social class, age, youth culture, sexuality, globalisation and environment) * Globalisation, global culture and the development of global tourism from a sociological point of view. * Social divisions within tourism, interdependence of tourism and social institutions * Tourism beyond modernity and post modernity * The growth of tourism and the tourist experience- local and global impacts and its intersection with indentities and everyday worlds. | |
| **Learning Outcomes:**   * Knowledge on theories and approaches of linking theory to tourism development * Ability to link social issues to tourism development * Appreciate the importance of social institutions in tourism development | |
| **Method of Teaching/Delivery:**  Lecture Hours – 45  Tutorial Hours – 30 | **Mode of Assessment:**   * Course Work * Final written Exam |
| **Reading/Reference Materials**   * Urry, J**. (2002), the Tourist Gaze, London: Sage.** * Sheller, M. & Urry, J.**(2004),Tourism Nobilities: Places to Play, Places in Play, London: Routledge** * Turner, L. and Ash, J. **(1975),The Golden Hordes, London: Constable** * Yiannakis, A., Apostolooulos, Y. and Leivadi, S. (eds) **(2001),The Sociology of Tourism, London: Rout ledge, (2001)** | |