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| **TOU 1206 Principles of Management** | **Course Title:** |
| Course Description:  The course provides an understanding to students about the methods and challenges in the art and science of managing and leading diverse modern organizations especially in the tourism sector.  The knowledge and skills acquired by the students will enhance their ability to manage tourism organisations through increased productivity and quality control of the products or services offered. | |
| Course Objectives:   * Explain the development of management thought and the social and ethical considerations which affect it currently and will in the future. * Understand the concepts of planning and decision making as they apply to modern organizations. * Understand methods of enhancing the productivity of the organization and controlling the quality of the product or services offered. | |
| **Course Outline:**   * Introduction to management and leadership in the 21st century * Decision making process * Organizational design and structure * Understanding motivation * Teams and groups in management * Communication in management * Planning, control and quality * Understanding management strategy * Understanding globalization and diversity * Organizational change | |
| **Learning Outcomes:**   * Learn to identify relevant management and leadership styles * Learn to apply modern management and leadership strategies in tourism organisations | |
| **Method of Teaching/Delivery:**  Lecture Hours – 45  Tutorial Hours – 30 | **Mode of Assessment:**   * Course Work * Final written Exam |
| **Reading/Reference Materials**   * Essential of Management – Harold Koontz &Heinsz Weirich. * Management – H. Koontz & Cyril O’Donnell. * Management Theory – Jungle, H. Koontz. * Principles of Management – Peter F. Drucker. * Management Concepts – V.S.P. Rao, Konark Publishers * Principles & Practice of Management – L.M. Prasad, S. Chand. * Organization & Management – R. D. Agarwal, Tata McGraw Hill | |

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