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| **TOU 1209 Philosophy and Ethics of Tourism** | **Course Title:**  |
| Course Description:Provides knowledge to students about the concepts and principles in ethics. Explains tourism as a profession, and the philosophy and ethics applicable in tourism and how they influence its development. |
| Course Objectives:* Gain Knowledge in philosophy and ethics
* Understand tourism as a profession
* Apply codes of conduct and professional ethics in tourism
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| **Course Outline:*** Nature of ethics/morality; good versus evil; right versus wrong
* Normative ethics and meta ethics
* Key concepts in ethics
* Freedom and responsibility
* Justice and equality and duty
* Nature of morality based on reason and morality based on community
* Morality and conventions
* The nature and characteristics of a profession
* Personal versus professional ethics
* Comparative study of professional ethics in various professions
* Ethical issues in tourism industry (clientele ethics, work place ethics, environmental ethics, etc)
* Nature and characteristics of a code of conduct
* Codes of conduct and their relationship to ethic
* Code of conduct for tourism professionals
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| **Learning Outcomes:*** Knowledge and skills to appreciate the importance of ethics in tourism development
* Knowledge and skills to design code of conduct for the tourism stakeholders.
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| **Method of Teaching/Delivery:**Lecture Hours – 45Tutorial Hours – 30 | **Mode of Assessment:*** Course Work
* Final written Exam
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| **Reading/Reference Materials*** Williams, B. (1985) Ethics and the limits of Philosophy.
* Laurie, S. (1986) The philosophy of ethics
* Fennel, D (2006) Tourism ethics. Channel View Publications
* Smith, M and Duffy, R. (2003)The Ethics of Tourism Development. Routledge
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