|  |  |
| --- | --- |
| **TOU 1209 Philosophy and Ethics of Tourism** | **Course Title:** |
| Course Description:  Provides knowledge to students about the concepts and principles in ethics. Explains tourism as a profession, and the philosophy and ethics applicable in tourism and how they influence its development. | |
| Course Objectives:   * Gain Knowledge in philosophy and ethics * Understand tourism as a profession * Apply codes of conduct and professional ethics in tourism | |
| **Course Outline:**   * Nature of ethics/morality; good versus evil; right versus wrong * Normative ethics and meta ethics * Key concepts in ethics * Freedom and responsibility * Justice and equality and duty * Nature of morality based on reason and morality based on community * Morality and conventions * The nature and characteristics of a profession * Personal versus professional ethics * Comparative study of professional ethics in various professions * Ethical issues in tourism industry (clientele ethics, work place ethics, environmental ethics, etc) * Nature and characteristics of a code of conduct * Codes of conduct and their relationship to ethic * Code of conduct for tourism professionals | |
| **Learning Outcomes:**   * Knowledge and skills to appreciate the importance of ethics in tourism development * Knowledge and skills to design code of conduct for the tourism stakeholders. | |
| **Method of Teaching/Delivery:**  Lecture Hours – 45  Tutorial Hours – 30 | **Mode of Assessment:**   * Course Work * Final written Exam |
| **Reading/Reference Materials**   * Williams, B. (1985) Ethics and the limits of Philosophy. * Laurie, S. (1986) The philosophy of ethics * Fennel, D (2006) Tourism ethics. Channel View Publications * Smith, M and Duffy, R. (2003)The Ethics of Tourism Development. Routledge | |

.