|  |  |
| --- | --- |
| **TOU 2107 Eco Tourism** | **Course Title:**  |
| **Course Description:**Course provides knowledge on the concepts, principles and goals of ecotourism as opposed to other forms of tourism. It provides skills on eco tourism planning, development and management |
| **Course objectives:*** Appreciate eco-tourism and its relevance to the recreation and tourism
* Interpret current trends in eco-tourism
* Analyze eco-tourism markets and thier sustainability
* Gain skills in the planning, design, development and maintenance of the environment for sustainable leisure activities
* Experience a variety of eco-tourism activities
 |
| **Course Outline:*** Concept and evolution of ecotourism
* Goals and objectives of ecotourism
* Eco-tourism development: International, national and regional perspective
* Costs and benefits of ecotourism
* The eco-tourist –needs and expectations
* Stakeholders in ecotourism development
* Eco-tourism guidelines, regulations and policy
* Planning, development and management of ecotourism sites
* Identification of potential ecotourism zones and sites
* Management and Marketing of Eco-tourism
 |
| **Learning Outcomes:*** Appreciate the importance of Eco-Tourism in recreation and tourism
* Knowledge on concepts, goals, objectives and evolution of Eco-tourism development
* Skills to conduct a cost-benefit study of eco-tourism
 |
| **Method of Teaching/Delivery:**Lecture Hours – 30Practical Hours – 15Tutorial Hours – 15 | **Mode of Assessment:*** Course Work
* Practical
* Final written Exam
 |
| **Reading/Reference Materials:*** Fennell A David (2003): Eco-tourism. *An Introduction*, Routledge, London and New York
* Wearing and Neil (2000): *Ecotourism Impacts, potentials and possibilities*, Butterworth & Heinemann
* Swarbrooke J, Evans N, Long P, Sharpley R. (2000): *Environmental Management and pathways to Sustainable Tourism,*
* The centre for travel and tourism in association with Business Education Publishers Ltd
* Mowforth M, MuntI. (2003): *Tourism and Sustainability: Development and New Tourism in the Third world 2nd Edition*, Routledge London and New York
* Page, S. J. and Dowling, R. K. (2002). Ecotourism. Harlow: Prentice Hall
 |