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| **TOU 2107 Eco Tourism** | **Course Title:** | |
| **Course Description:**  Course provides knowledge on the concepts, principles and goals of ecotourism as opposed to other forms of tourism. It provides skills on eco tourism planning, development and management | | |
| **Course objectives:**   * Appreciate eco-tourism and its relevance to the recreation and tourism * Interpret current trends in eco-tourism * Analyze eco-tourism markets and thier sustainability * Gain skills in the planning, design, development and maintenance of the environment for sustainable leisure activities * Experience a variety of eco-tourism activities | | |
| **Course Outline:**   * Concept and evolution of ecotourism * Goals and objectives of ecotourism * Eco-tourism development: International, national and regional perspective * Costs and benefits of ecotourism * The eco-tourist –needs and expectations * Stakeholders in ecotourism development * Eco-tourism guidelines, regulations and policy * Planning, development and management of ecotourism sites * Identification of potential ecotourism zones and sites * Management and Marketing of Eco-tourism | | |
| **Learning Outcomes:**   * Appreciate the importance of Eco-Tourism in recreation and tourism * Knowledge on concepts, goals, objectives and evolution of Eco-tourism development * Skills to conduct a cost-benefit study of eco-tourism | | |
| **Method of Teaching/Delivery:**  Lecture Hours – 30  Practical Hours – 15  Tutorial Hours – 15 | | **Mode of Assessment:**   * Course Work * Practical * Final written Exam |
| **Reading/Reference Materials:**   * Fennell A David (2003): Eco-tourism. *An Introduction*, Routledge, London and New York * Wearing and Neil (2000): *Ecotourism Impacts, potentials and possibilities*, Butterworth & Heinemann * Swarbrooke J, Evans N, Long P, Sharpley R. (2000): *Environmental Management and pathways to Sustainable Tourism,* * The centre for travel and tourism in association with Business Education Publishers Ltd * Mowforth M, MuntI. (2003): *Tourism and Sustainability: Development and New Tourism in the Third world 2nd Edition*, Routledge London and New York * Page, S. J. and Dowling, R. K. (2002). Ecotourism. Harlow: Prentice Hall | | |