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| **TOU 2122 Culture and Heritage Tourism** | **Course Title:**  |
| **Course Description:**The course exposes students to aesthetic, scientific artistic, historic and conservationist points of views and values about culture and heritage in different places and culture. This enables them to know how to promote cultural and natural heritage as important tourist aspects |
| **Course objectives:*** Understand different types of cultural and heritage resources
* Develop cultural and heritage tourism in their country
* Legal systems governing development of cultural and heritage tourism.
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| **Course Outline:*** Evolution and characteristics of ethnic cultures in East Africa
* Planning for the development of cultural tourism based on cultural products
* Structure of heritage site tourism (attractions, facilities, infrastructure, transportation etc)
* Heritage tourism resource inventory
* Planning and management of heritage sites
* Conflicts between preservation of cultural heritage sites and tourism
* Legal systems governing cultural and heritage development
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| **Learning Outcomes:*** Knowledge and skills to differentiate between heritage and culture
* Knowledge on evolution and characteristics of E.A cultures
* Ability to identify and prepare an inventory of heritage resources
* Skills to plan and manage a heritage site
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| **Method of Teaching/Delivery:**Lecture Hours – 30Practical Hours – 15Tutorial Hours – 15 | **Mode of Assessment:*** Course Work
* Practical
* Final written Exam
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| **Reading/Reference Materials:*** Herbert D.T. (1995) Ed, Heritage, Tourism and Society USA.
* Wecher B Colin Micheal Had (1992 Ed. Special Interest Tourism, Belhaven Press London, U.K
* Chee-Berg T. Cheung S. C.H and Hui Y (2001) Ed. Tourism, Anthropology and China, White Lotus Press, Thailand
* Robinson M & Picard d. (2006), Tourism culture and sustainable development, France
* UNESCO (2005) Basic Texts of the 1972 World Heritage convention.
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