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| **TOU 3123 Tourism Planning and Policy** | **Course Title:** | |
| **Course Description:**  Course provides students planning concepts, processes, approaches of tourism planning and policy. Students are equipped with skills on how to carry out planning at various scales and levels | | |
| **Course objectives:**   * Acquire knowledge and skills in tourism planning and policy * Knowledge and skills to evaluate various approaches to policy and planning * Assess tourism planning in developing countries | | |
| **Course Outline:**   * Understanding Planning and Policy * Policy and Planning Dimensions of Tourism * Tourism planning approaches (project, micro and macro levels) * Stakeholders in Tourism Planning * Policy Issues in Tourism * Tourism and Economic Development - planning and policy issues * Tourism Development Plans * Sustainable Tourism Development Planning * International Tourism Policy and Development * Tourism Planning and Policy issues in developing Countries | | |
| **Learning Outcomes:**   * Acquire knowledge and skills to plan for tourism at different levels * Knowledge and skills to differentiate between the different tourism stake holders * Understand the tourism planning process at different levels | | |
| **Method of Teaching/Delivery:**  Lecture Hours – 45  Practical Hours – 15  Tutorial Hours – 15 | | **Mode of Assessment:**   * Course Work * Practical * Final written Exam |
| **Reading/Reference Materials:**   * Hall, M.C. (2008) *Tourism Planning: Policies, Processes and Relationships*. Essex, England: Pearson Education. * Goeldner, C.R. & Ritchie, B. (2006) *Tourism: Principles, Practices, Philosophies*. New Jersey: John Wiley & Sons. * Gunn, C.A. (2002), Tourism Planning, 4th edition. London/New York: Routledge. * Inskeep, E (1991), *Tourism Planning: An Integrated and Sustainable Development Approach*. New York: John Wiley. * Gunn C. A. and Turgut V,: (2002): *Tourism Planning: Basics, Concepts, Cases.* Fourth Edition, Taylor and Francis | | |

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