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| **TOU 3123 Tourism Planning and Policy** | **Course Title:**  |
| **Course Description:** Course provides students planning concepts, processes, approaches of tourism planning and policy. Students are equipped with skills on how to carry out planning at various scales and levels  |
| **Course objectives:*** Acquire knowledge and skills in tourism planning and policy
* Knowledge and skills to evaluate various approaches to policy and planning
* Assess tourism planning in developing countries
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| **Course Outline:*** Understanding Planning and Policy
* Policy and Planning Dimensions of Tourism
* Tourism planning approaches (project, micro and macro levels)
* Stakeholders in Tourism Planning
* Policy Issues in Tourism
* Tourism and Economic Development - planning and policy issues
* Tourism Development Plans
* Sustainable Tourism Development Planning
* International Tourism Policy and Development
* Tourism Planning and Policy issues in developing Countries
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| **Learning Outcomes:*** Acquire knowledge and skills to plan for tourism at different levels
* Knowledge and skills to differentiate between the different tourism stake holders
* Understand the tourism planning process at different levels
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| **Method of Teaching/Delivery:**Lecture Hours – 45Practical Hours – 15Tutorial Hours – 15 | **Mode of Assessment:*** Course Work
* Practical
* Final written Exam
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| **Reading/Reference Materials:*** Hall, M.C. (2008) *Tourism Planning: Policies, Processes and Relationships*. Essex, England: Pearson Education.
* Goeldner, C.R. & Ritchie, B. (2006) *Tourism: Principles, Practices, Philosophies*. New Jersey: John Wiley & Sons.
* Gunn, C.A. (2002), Tourism Planning, 4th edition. London/New York: Routledge.
* Inskeep, E (1991), *Tourism Planning: An Integrated and Sustainable Development Approach*. New York: John Wiley.
* Gunn C. A. and Turgut V,: (2002): *Tourism Planning: Basics, Concepts, Cases.* Fourth Edition, Taylor and Francis
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