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| **TOU 3125 Project Planning and Management** | **Course Title:**  |
| **Course Description:**The course explains the project planning cycle and the concepts in project planning and management. It equips students with planning, analysis and management knowledge and skills of tourism projects.  |
| **Course objectives:*** Explain the basic concepts of project planning, management and analysis
* Explore the various aspects of project planning in tourism
* Critically analyze the various project analysis monitoring and evaluation tools
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| Course Outline:* Introduction to project planning and management
* Project planning cycle and its applicability in tourism projects
* Project management frameworks, relevance, types and organization
* Project analysis tools in tourism, the option (Gant charts, Critical path analysis cash flow forecasts) and major project analyses (market analysis, technical financial ecological and economical analyses)
* Tourism project Monitoring and Evaluation techniques
* Project sustainability
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| **Learning Outcomes:*** Skills to plan adjustment action project
* Skills to monitor and evaluate a tourism project
* Knowledge to analyze a tourism project.
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| **Method of Teaching/Delivery:**Lecture Hours – 30Tutorial Hours – 30 | **Mode of Assessment:*** Course Work
* Final written Exam
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| **Reading/Reference Materials:*** Cracknel, B.E (2000) Project analysis in developing countries, London Macmillan.
* Cusworth J and Frank , T. (1993) Managing projects in developing countries.
* Field, M and Keller, L. (2000) Project management London: Thomson
* Perkins , F. (1994) *Practical cost benefit analysis and Appraisal in developing countries, Edward Elgar*.
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