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| **TOU 3125 Project Planning and Management** | **Course Title:** | |
| **Course Description:**  The course explains the project planning cycle and the concepts in project planning and management. It equips students with planning, analysis and management knowledge and skills of tourism projects. | | |
| **Course objectives:**   * Explain the basic concepts of project planning, management and analysis * Explore the various aspects of project planning in tourism * Critically analyze the various project analysis monitoring and evaluation tools | | |
| Course Outline:   * Introduction to project planning and management * Project planning cycle and its applicability in tourism projects * Project management frameworks, relevance, types and organization * Project analysis tools in tourism, the option (Gant charts, Critical path analysis cash flow forecasts) and major project analyses (market analysis, technical financial ecological and economical analyses) * Tourism project Monitoring and Evaluation techniques * Project sustainability | | |
| **Learning Outcomes:**   * Skills to plan adjustment action project * Skills to monitor and evaluate a tourism project * Knowledge to analyze a tourism project. | | |
| **Method of Teaching/Delivery:**  Lecture Hours – 30  Tutorial Hours – 30 | | **Mode of Assessment:**   * Course Work * Final written Exam |
| **Reading/Reference Materials:**   * Cracknel, B.E (2000) Project analysis in developing countries, London Macmillan. * Cusworth J and Frank , T. (1993) Managing projects in developing countries. * Field, M and Keller, L. (2000) Project management London: Thomson * Perkins , F. (1994) *Practical cost benefit analysis and Appraisal in developing countries, Edward Elgar*. | | |

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