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| **TOU 3223 Tourism Transport Management II** | **Course Title:** | |
| **Course Description:**  This course builds on earlier knowledge in Tourism Transport management It provider broader knowledge on transport especially at an international level and equips them with skills of how to manage transport systems at to enhance tourism development. | | |
| **Course objectives:**   * Understand the role of transport in economic development of a region * Appreciate the role of transport in fostering close contact and unity between traveling individuals and societies | | |
| **Course Outline:**   * Transport in the developing world * International transport systems: freight transportation, passenger and tourist traffic, international air terminals, international ports * Management of transport: operational characteristics, transport problems, route selection, scheduling techniques * Information systems and communication in transport * Transport and Environment * Transport planning for tourism | | |
| **Learning Outcome:**   * Appreciate the role of transport in tourism development and its interrelatedness with the economy. * Learn to apply skills to manage the transport systems to enhance tourism Sector. | | |
| **Method of Teaching/Delivery:**  Lecture Hours – 45  Practical Hours – 15  Tutorial Hours – 15 | | **Mode of Assessment:**   * Course Work * Practical * Final written Exam |
| **Reading/Reference Materials:**   * Tolley R.S; Turton B.J (1995): Transport Systems, Policy and Planning – a geographical approach. Longman Group Limited. * Simon David (1996): Transport and development in the Third World. Routledge, London. * UGSTDP (Uganda Sustainable Tourism Development Programme) (2004): *Marketing Strategy for Uganda 2004-2008.*Tourism & Transport Consult International (TTC), DublinIreland. | | |