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| **TOU 3226 Research Project** | **Course Title:**  |
| Course Description:Students identify a research area/problem and carry out an independent research and write a dissertation. Student is exposed to the procedure of research and principles of scientific writing.  |
| Course Objectives:* Prepare a research proposal
* Collect and analyze data
* Produce a research report for examination
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| **Course Outline:*** Students undertake an independent research project in tourism.
* Investigate a defined tourism related problem using scientific research methods and techniques.
* Demonstrate ability to develop the research problem, review the literature, use of relevant methodology, presentation of results and appropriate use of illustrations, the argument and conclusions.
* Written report dissertation of between 5,000 – 10,000 words.
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| **Learning Outcomes:*** Learn how to write a research proposal
* Learn how to collect data from the field
* Learn how to analyze field data
* Learn how to write a dissertation
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| **Method of Teaching/Delivery:**Lecture Hours – 10Practical Hours - 40 | **Mode of Assessment:*** The project is supervised and assessed by a lecturer chosen by the department.
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| **Reading/Reference Materials*** Reference materials selected according to the nature and area of students research
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