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| **TOU 3226 Research Project** | **Course Title:** |
| Course Description:  Students identify a research area/problem and carry out an independent research and write a dissertation. Student is exposed to the procedure of research and principles of scientific writing. | |
| Course Objectives:   * Prepare a research proposal * Collect and analyze data * Produce a research report for examination | |
| **Course Outline:**   * Students undertake an independent research project in tourism. * Investigate a defined tourism related problem using scientific research methods and techniques. * Demonstrate ability to develop the research problem, review the literature, use of relevant methodology, presentation of results and appropriate use of illustrations, the argument and conclusions. * Written report dissertation of between 5,000 – 10,000 words. | |
| **Learning Outcomes:**   * Learn how to write a research proposal * Learn how to collect data from the field * Learn how to analyze field data * Learn how to write a dissertation | |
| **Method of Teaching/Delivery:**  Lecture Hours – 10  Practical Hours - 40 | **Mode of Assessment:**   * The project is supervised and assessed by a lecturer chosen by the department. |
| **Reading/Reference Materials**   * Reference materials selected according to the nature and area of students research | |