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| **TOU 3227 Sustainable Tourism development** | **Course Title:** |
| Course Description:  Provides knowledge on the principles, models, and theories of sustainable tourism development. It also equips students with skills of managing and developing sustainable tourism activities | |
| Course Objectives:   * Acquire Knowledge and Understanding of Sustainable Development * Attain skills to develop sustainable tourism Projects | |
| **Course Outline:**   * Understanding Sustainable Development (definition, needs, Obstacles, concepts and theories) * Sustainable Tourism development (principles, approaches, components, models, theories, alternatives and path of attaining sustainable tourism) * Dimensions of Sustainable Tourism Development (environmental, Social-Cultural, Economic, Empowerment and Participation) * Actors in Sustainable Tourism Development (the host community, media, tourist, public sector, industry and volunteers) * Sustainable Tourism in Different Geographical Milieurx - Case Studies (Coasts, Urban, Islands, Rural, Mountains, Developing areas) * Sustainable Tourism and functional Management – (Marketing, Human Resource, Operational and Financial Management) * Sustainable Tourism at Sector level (destinations, attractions, tour operations, business tourism, eco-tourism, cultural tourism, Hospitality and transport) * Sustainable Tourism development in Uganda (Actors, challenges and solutions - Case studies- success and failure) * The future of sustainable tourism development (ethical issues, linkage with sustainable development, technology, implementation, monitoring indicators. | |
| **Learning Outcomes:**   * Knowledge on principles, models, theories and challenges of sustainable tourism development. * Knowledge to link tourism in the sustainable development milieu. * Skills to establish and manage sustainable tourism development projects at different levels. * Skills to establish and manage sustainable tourism development activities in different geographical environments | |
| **Method of Teaching/Delivery:**  Lecture Hours – 45  Tutorial Hours – 30 | **Mode of Assessment:**   * Course Work * Final written Exam |
| **Reading/Reference Materials**   * Beder, S (1999): The Nature of Sustainable Development. Earth scan * Harris R. et al (2003) Sustainable Tourism: A global Perspective, Earth scan * Middleton, N. (1998) The Global Casino: An introduction to Environmental Issues * Mowforth, M. and Manti. (1998): Tourism and Sustainability: Development and New Tourism in the Third World. Routledge. * Reid D (2005): Sustainable Development: An introductory Guide. Earth Scan * Swarbrooke J (1999): Sustainable Tourism Management. CABI Publishing * Todaro (2001): Economic Development in the Third World * Francu L. (1997) (Ed) Sustainable Tourism. Earth Scan | |