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| **TOU 3227 Sustainable Tourism development** | **Course Title:**  |
| Course Description:Provides knowledge on the principles, models, and theories of sustainable tourism development. It also equips students with skills of managing and developing sustainable tourism activities  |
| Course Objectives:* Acquire Knowledge and Understanding of Sustainable Development
* Attain skills to develop sustainable tourism Projects
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| **Course Outline:*** Understanding Sustainable Development (definition, needs, Obstacles, concepts and theories)
* Sustainable Tourism development (principles, approaches, components, models, theories, alternatives and path of attaining sustainable tourism)
* Dimensions of Sustainable Tourism Development (environmental, Social-Cultural, Economic, Empowerment and Participation)
* Actors in Sustainable Tourism Development (the host community, media, tourist, public sector, industry and volunteers)
* Sustainable Tourism in Different Geographical Milieurx - Case Studies (Coasts, Urban, Islands, Rural, Mountains, Developing areas)
* Sustainable Tourism and functional Management – (Marketing, Human Resource, Operational and Financial Management)
* Sustainable Tourism at Sector level (destinations, attractions, tour operations, business tourism, eco-tourism, cultural tourism, Hospitality and transport)
* Sustainable Tourism development in Uganda (Actors, challenges and solutions - Case studies- success and failure)
* The future of sustainable tourism development (ethical issues, linkage with sustainable development, technology, implementation, monitoring indicators.
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| **Learning Outcomes:*** Knowledge on principles, models, theories and challenges of sustainable tourism development.
* Knowledge to link tourism in the sustainable development milieu.
* Skills to establish and manage sustainable tourism development projects at different levels.
* Skills to establish and manage sustainable tourism development activities in different geographical environments
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| **Method of Teaching/Delivery:**Lecture Hours – 45Tutorial Hours – 30 | **Mode of Assessment:*** Course Work
* Final written Exam
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| **Reading/Reference Materials*** Beder, S (1999): The Nature of Sustainable Development. Earth scan
* Harris R. et al (2003) Sustainable Tourism: A global Perspective, Earth scan
* Middleton, N. (1998) The Global Casino: An introduction to Environmental Issues
* Mowforth, M. and Manti. (1998): Tourism and Sustainability: Development and New Tourism in the Third World. Routledge.
* Reid D (2005): Sustainable Development: An introductory Guide. Earth Scan
* Swarbrooke J (1999): Sustainable Tourism Management. CABI Publishing
* Todaro (2001): Economic Development in the Third World
* Francu L. (1997) (Ed) Sustainable Tourism. Earth Scan
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