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| **TOU 3235 Tourism Fleet Management** | **Course Title:** |
| Course Description:  This course builds on student’s knowledge in Transport management. It specifically focuses on management of tourism fleets in the tour operations. It provides them with skills in the management and administration of transport fleets which is very crucial when working in a big and busy tourism organisation. | |
| Course Objectives:   * Concepts in fleet management * Knowledge in fleet management and administration * Apply fleet management skills in tourism | |
| **Course Outline:**   * Introduction to fleets * Managing human resources in fleet * Vehicle and fleet costing * Service maintenance and repairs management * Fuel Administration * Fleet registration * Technologies in Fleet management and administration * Fleet insurance and safety * Vehicle allocation policy * Fleet disposal and replacement * Tourism fleet management | |
| **Learning Outcomes:**   * Learn how to monitor and administer fleet * Learn how apply technologies in tourism fleet management * Learn how to manage and administer a tourism fleet | |
| **Method of Teaching/Delivery:**  Lecture Hours – 45  Tutorial Hours – 30 | **Mode of Assessment:**   * Course Work * Final written Exam |
| **Reading/Reference Materials**   * Drucker, P. (2006) the Practice of Management. Harper and Row Publishers * Drucker, P. (2004) Management Tasks, Responsibilities and Practices. Allied Publishers * Davis, K and William, F (2001) Business and Society Management, Public Policy Ethics | |